Adventist Christian **BOOK CENTER**

he Adventist Christian Book Center (ACBC) is committed to carrying out the conference emphasis, Embracing Carolina with the Compassionate Call of Christ, by supporting the ministries of members, local churches and departments of the Carolina Conference.

Our store is located at the Carolina Conference office in Charlotte, N.C. It is our goal to provide Adventist literature from the North American Division publishing house, Pacific Press; support ministries and authors of the Seventh-day Adventist Church; supply the Nosoca Pines Ranch store with current books and vegetarian food; and promote the Seventhday Adventist lifestyle through the sales of vegetarian foods.

Although we serve more customers through mail order, we make our products accessible to our customers at Camp Meeting, through the Bookmobile program, and on the national website: www.AdventistBookCenter.com. The national website is operated by Pacific Press, with your local ACBC fulfilling the orders placed in the Carolina Conference. Your ACBC also has an information page on the conference website; a Facebook profile, www.facebook.com/

CarolinaACBC; and a new website, www. CarolinaACBC.com, which was started in 2015 to share information about what is happening at the ACBC, including in-store specials, our Bookmobile schedule and a shopping cart for ordering canned food items.

Since 2010, we have utilized a new point of sale inventory system that allowed for a reduction in staff and also readily shows merchandise inventory. We expanded the Bookmobile program from 11 locations to over 25 locations, including the addition of Spanish-only sales. We also introduced a summer delivery program, which was available at 54 locations in 2015.

Another important program is the Ambassador Fundraising Program offered through Pacific Press and local ABCs. Churches sign up through Pacific Press for the Ambassador Program. Members then receive a code to use when making purchases through AdventistBookCenter. com. By using this code, the church gets back 10% of the profit to use as it chooses.

Amidst all the changes and challenges God has certainly blessed us over the past five years. May He continue to bless and important, to His soon Coming!

STAN SHIREMAN

Manager

NORMA SANDOVAL

Accounts Receivable/ Customer Service

YUDITH FLORES

Customer Service

NYLA SHIREMAN

Marketing

