



Seventh-day  
Adventist<sup>®</sup> Church

## Signage Standards



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**SignArt**

6225 Old Concord Road  
Charlotte, NC 28213  
P: 704.597.9801  
F: 704.597.9808  
[www.signartsign.com](http://www.signartsign.com)

# Corporate Color Palette



C100 M48 Y12 K58  
R0 G59 B92  
HTML 003B5C



C96 M9 Y32 K29  
R0 G118 B129  
HTML 007681



C82 M98 Y0 K12  
R88 G44 B131  
HTML 582C83



C0 M71 Y100 K3  
R216 G96 B24  
HTML D86018



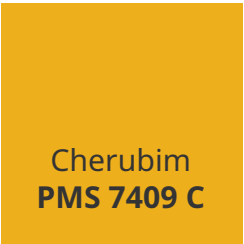
C13 M96 Y26 K52  
R125 G34 B72  
HTML 7D2248



C30 M71 Y75 K81  
R78 G54 B41  
HTML 4E3629



C71 M4 Y100 K45  
R74 G119 B41  
HTML 4A7729



C0 M31 Y100 K0  
R240 G179 B35  
HTML F0B323

## Official Font Noto Sans

NOTO SANS REGULAR  
AaBbCcDdEeFfGgHhIiJj

NOTO SANS ITALIC  
*KkLlMmNn 0123456789*

NOTO SANS BOLD  
**AaBbCcDdEeFfGgHhIiJj**

NOTO SANS BOLD ITALIC  
***KkLlMmNn 0123456789***

## Alternative Font Noto Serif

NOTO SERIF REGULAR  
AaBbCcDdEeFfGgHhIiJj

NOTO SERIF ITALIC  
*KkLlMmNn 0123456789*

NOTO SERIF BOLD  
**AaBbCcDdEeFfGgHhIiJj**

NOTO SERIF BOLD ITALIC  
***KkLlMmNn 0123456789***

## Logo Font Advent Sans

Seventh-day Adventist Church

## Other Acceptable Fonts Merriweather

Oswald

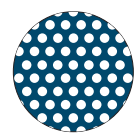
*Allura*



- Channel Letters Internally Illuminated With White LEDs
  - 7328 White Acrylic Faces
  - Black Trimcap
  - Black Returns
- White Channel Letters  
Installed on Dark Colored  
Fascias



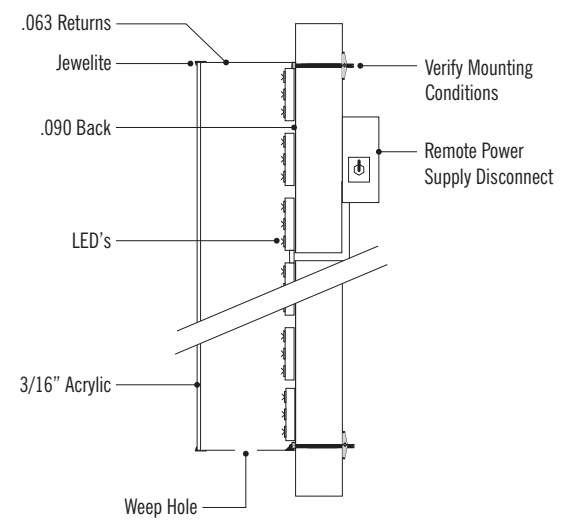
- Channel Letters Internally Illuminated With White LEDs
  - 7328 White Acrylic Faces
  - Black Trimcap
  - Black Returns
  - Perforated Vinyl Digitally Printed To Match PMS 302 C
- Blue Channel Letters  
Installed on Light Colored  
Fascias



**For light colored fascias...**  
Digitally Printed Perforated Vinyl to be applied to acrylic faces. Faces will be blue during the day and illuminate white at night.

STANDARD SIZES

|            | A           | B                     | C                     | Sq Ft  |
|------------|-------------|-----------------------|-----------------------|--------|
| CL-12S-W/B | 12" (1'-0") | 75 1/8" (6'-3 1/8")   | 126 1/2" (10'-6 1/2") | 65.99  |
| CL-16S-W/B | 16" (1'-4") | 100 1/8" (8'-4 1/8")  | 168 3/4" (14'-0 3/4") | 117.33 |
| CL-20S-W/B | 20" (1'-8") | 125 1/8" (10'-5 1/8") | 210 7/8" (17'-6 7/8") | 183.23 |



Section Detail | NTS

Wall Mounted Internally Illuminated Channel Letters



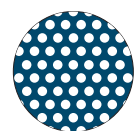
- Channel Letters Internally Illuminated With White LEDs
- 7328 White Acrylic Faces
- Black Trimcap
- Black Returns
- "FARMINGTON" to be 1/4" Aluminum Plate Letters Painted White

White Channel Letters  
Installed on Dark Colored  
Fascias



- Channel Letters Internally Illuminated With White LEDs
- 7328 White Acrylic Faces
- Black Trimcap
- Black Returns
- Perforated Vinyl Digitally Printed To Match PMS 302 C
- "FARMINGTON" to be 1/4" Aluminum Plate Letters Painted PMS 302 C

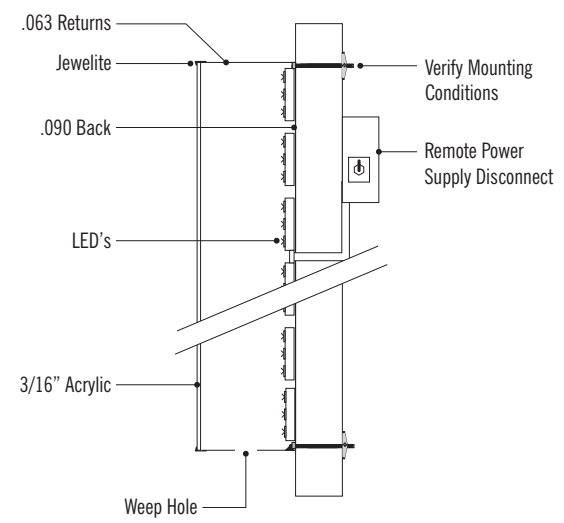
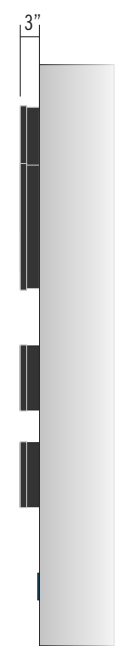
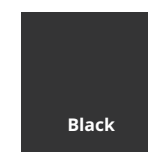
Blue Channel Letters  
Installed on Light Colored  
Fascias



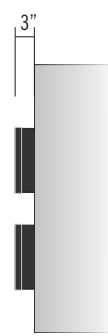
**For light colored fascias...**  
Digitally Printed Perforated Vinyl to be applied to acrylic faces. Faces will be blue during the day and illuminate white at night.

STANDARD SIZES

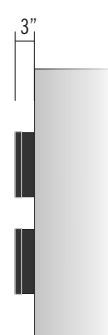
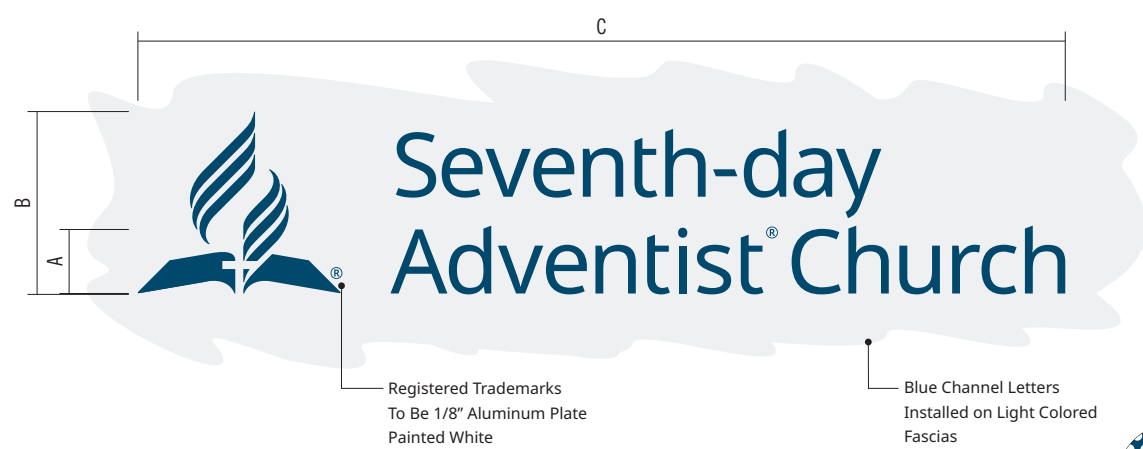
|            | A           | B                     | C                     | D      | Sq Ft  |
|------------|-------------|-----------------------|-----------------------|--------|--------|
| CL-12S-W/B | 12" (1'-0") | 92 1/2" (7'-8 1/2")   | 126 1/2" (10'-6 1/2") | 5"     | 81.26  |
| CL-16S-W/B | 16" (1'-4") | 123 1/4" (10'-3 1/4") | 168 3/4" (14'-0 3/4") | 6 5/8" | 144.43 |
| CL-20S-W/B | 20" (1'-8") | 154" (12'-10")        | 210 7/8" (17'-6 7/8") | 8 3/8" | 225.52 |



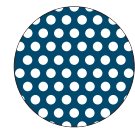
Section Detail | NTS



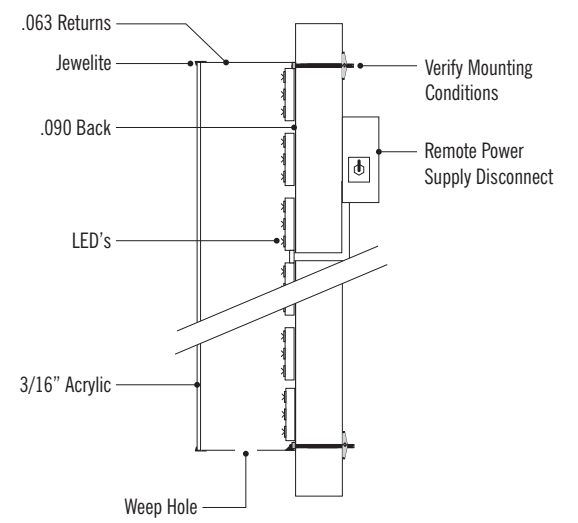
- Channel Letters Internally Illuminated With White LEDs
- 7328 White Acrylic Faces
- Black Trimcap
- Black Returns



- Channel Letters Internally Illuminated With White LEDs
- 7328 White Acrylic Faces
- Black Trimcap
- Black Returns
- Perforated Vinyl Digitally Printed To Match PMS 302 C



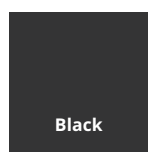
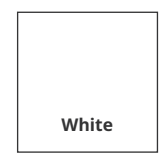
**For light colored fascias...**  
Digitally Printed Perforated Vinyl to be applied to acrylic faces. Faces will be blue during the day and illuminate white at night.



Section Detail | NTS

STANDARD SIZES

|            | A           | B                    | C                     | Sq Ft  |
|------------|-------------|----------------------|-----------------------|--------|
| CL-12L-W/B | 12" (1'-0") | 34 1/4" (2'-10 1/4") | 174" (14'-6")         | 41.39  |
| CL-16L-W/B | 16" (1'-4") | 45 3/4" (3'-9 3/4")  | 231 7/8" (19'-3 7/8") | 73.67  |
| CL-20L-W/B | 20" (1'-8") | 57 1/8" (4'-9 1/8")  | 289 3/4" (24'-1 3/4") | 114.94 |

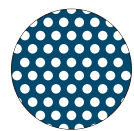




- Channel Letters Internally Illuminated With White LEDs
- 7328 White Acrylic Faces
- Black Trimcap
- Black Returns
- "MINNESOTA CONFERENCE" to be 1/4" Aluminum Plate Letters Painted White



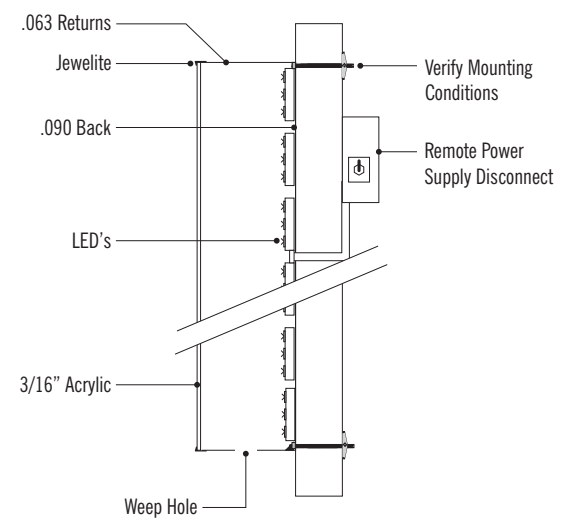
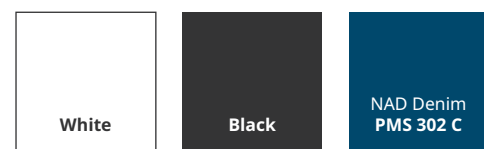
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- Black Returns
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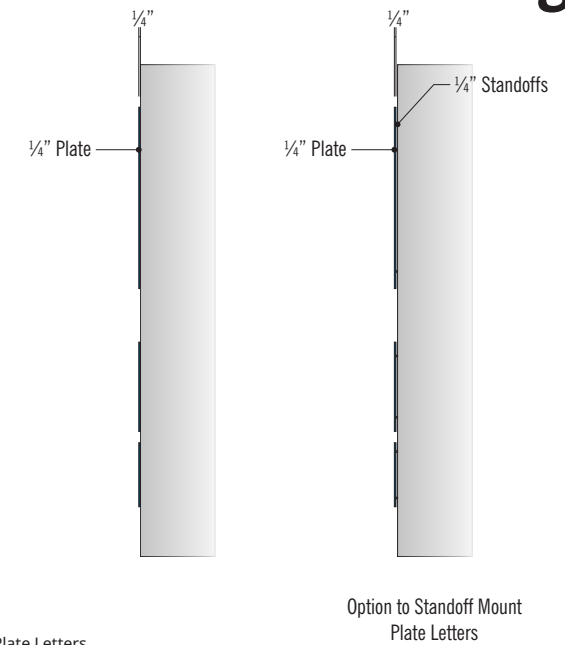
**For light colored fascias...**  
Digitally Printed Perforated Vinyl to be applied to acrylic faces. Faces will be blue during the day and illuminate white at night.

**STANDARD SIZES**

|            | A           | B                   | C                     | D      | Sq Ft  |
|------------|-------------|---------------------|-----------------------|--------|--------|
| CL-12L-W/B | 12" (1'-0") | 51 1/4" (4'-3 1/4") | 174" (14'-6")         | 5"     | 61.93  |
| CL-16L-W/B | 16" (1'-4") | 68 1/4" (5'-8 1/4") | 231 7/8" (19'-3 7/8") | 6 3/4" | 109.90 |
| CL-20L-W/B | 20" (1'-8") | 85 3/8" (7'-1 3/8") | 289 3/4" (24'-1 3/4") | 8 3/8" | 171.79 |

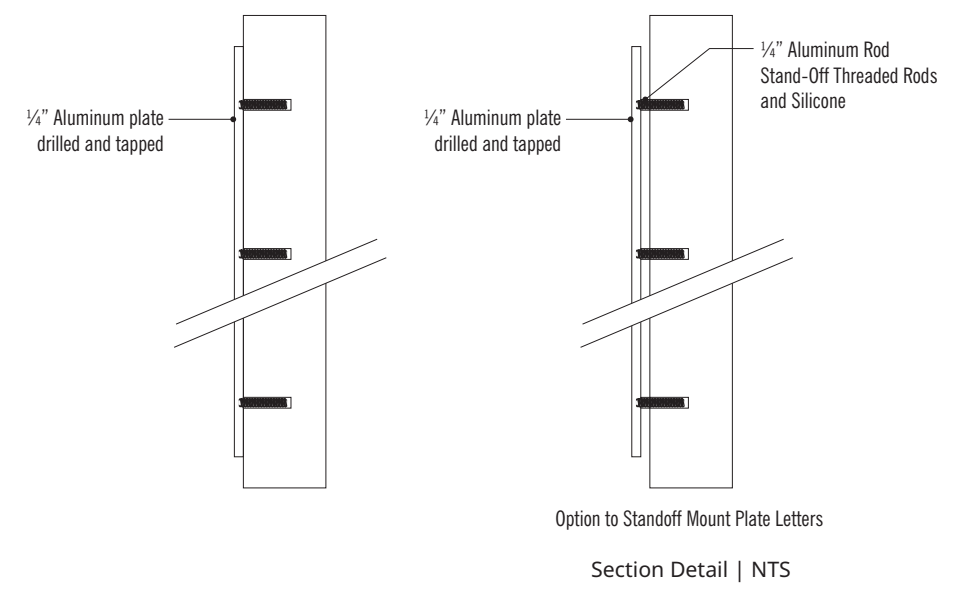


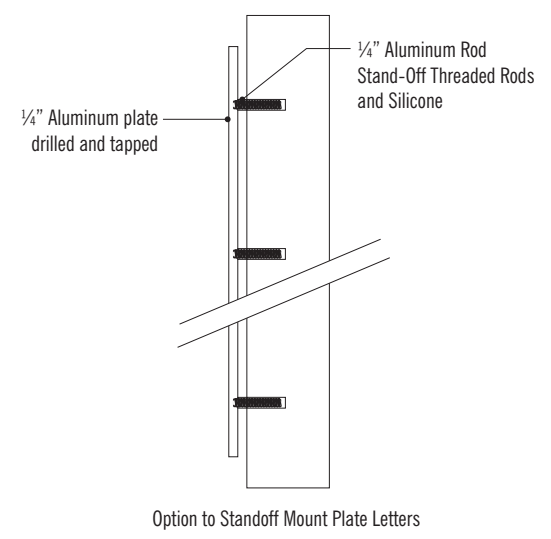
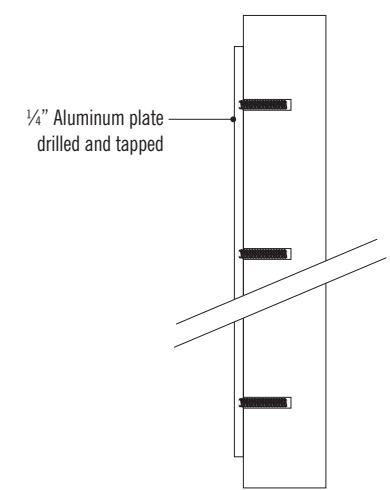
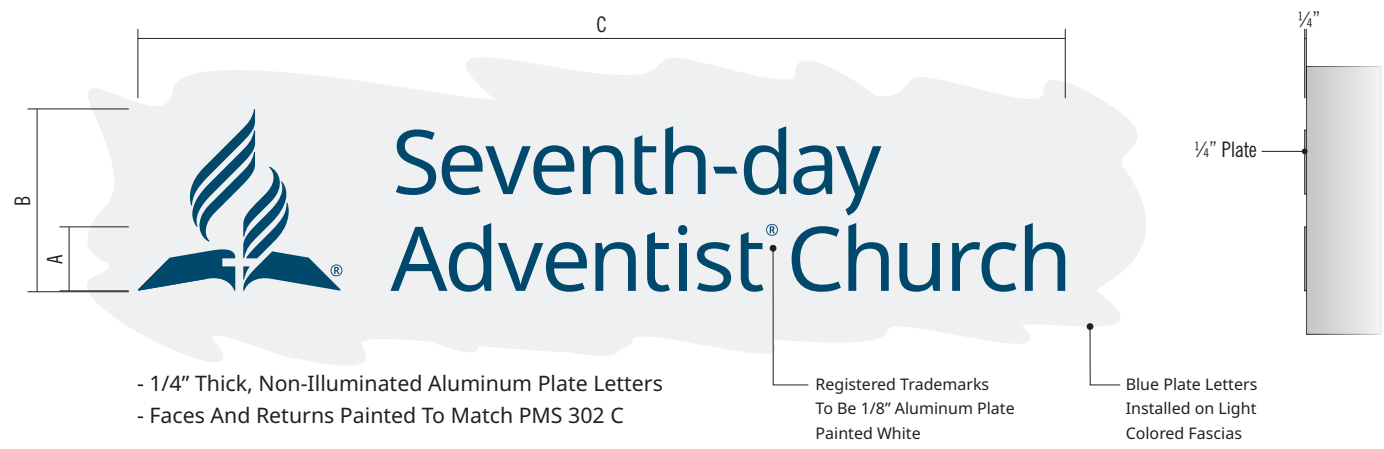
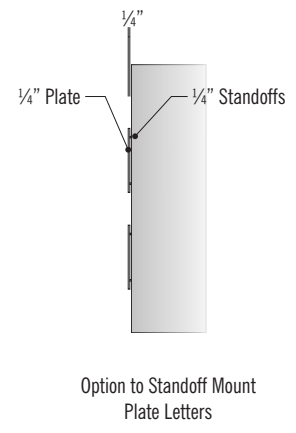
Section Detail | NTS



STANDARD SIZES

|            | A   | B                   | C                      | Sq Ft |
|------------|-----|---------------------|------------------------|-------|
| PL-8S-W/B  | 8"  | 50" (4'-2")         | 84 3/8" (7'-0 3/8")    | 29.29 |
| PL-10S-W/B | 10" | 62 1/2" (5'-2 1/2") | 105 7/16" (8'-9 7/16") | 45.76 |



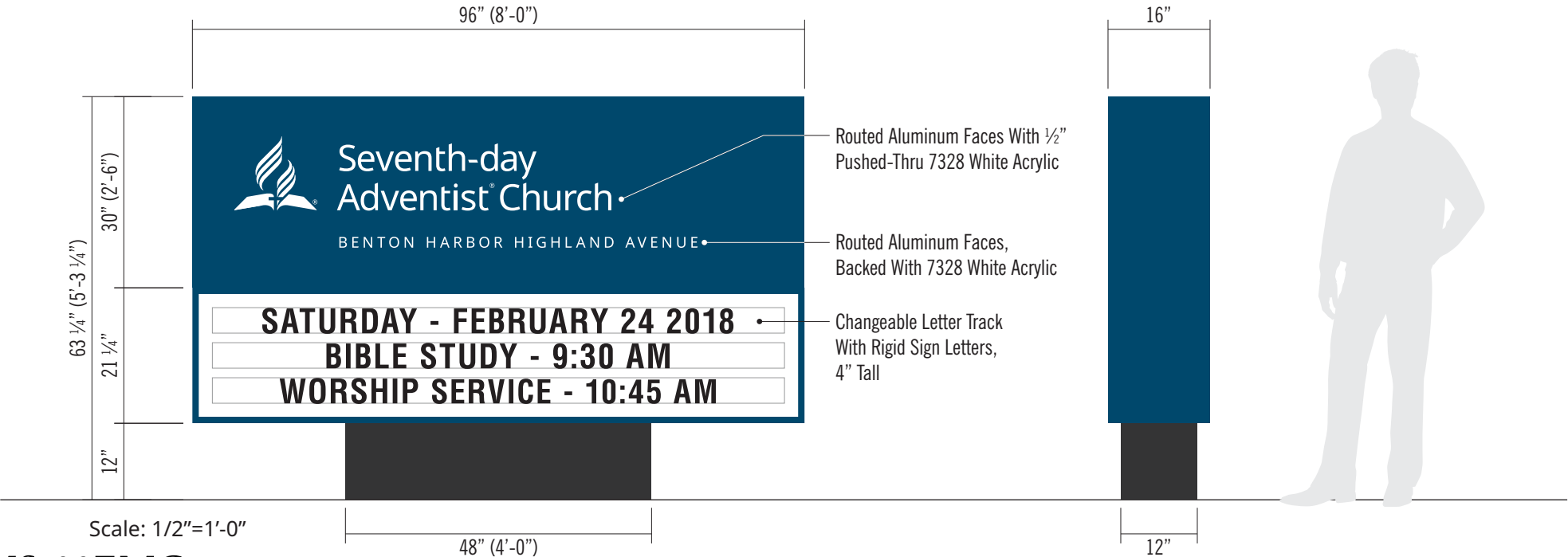


STANDARD SIZES

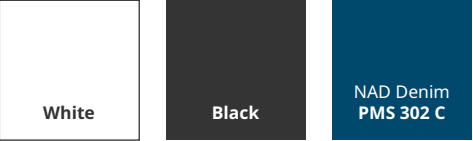
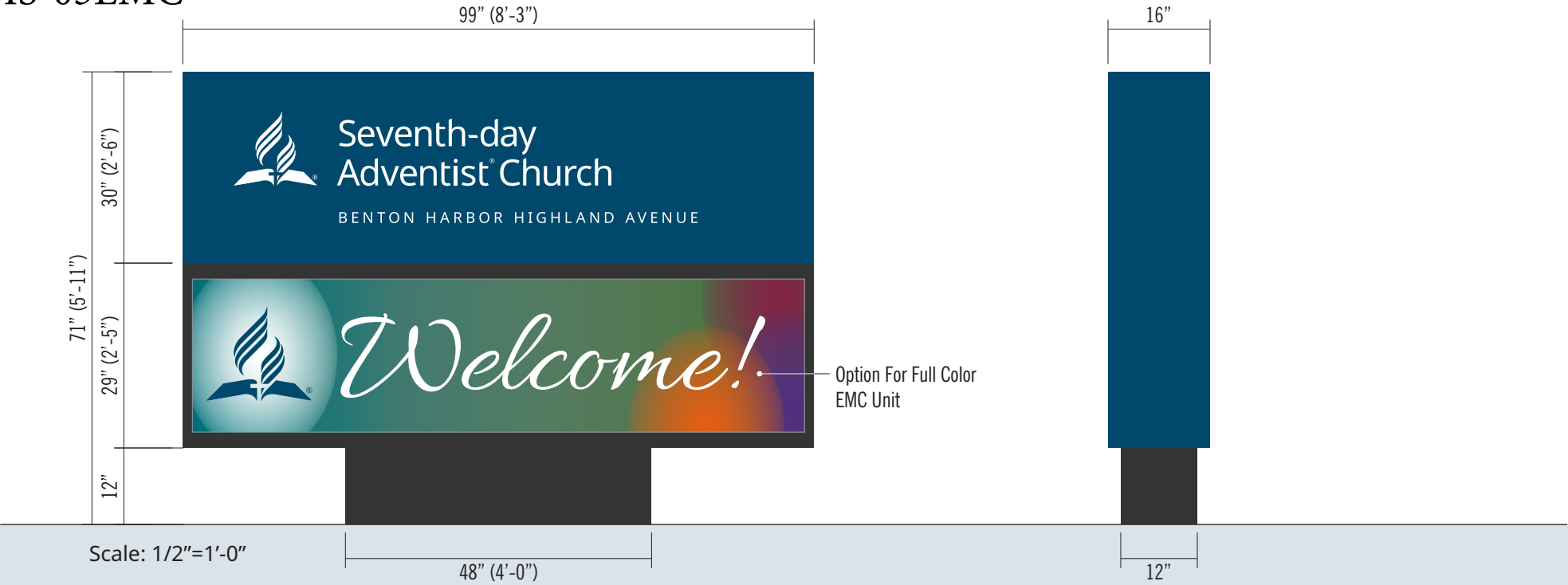
|            | A   | B                    | C             | Sq Ft |
|------------|-----|----------------------|---------------|-------|
| PL-8L-W/B  | 8"  | 22 7/8" (1'-10 7/8") | 145" (12'-1") | 23.03 |
| PL-10L-W/B | 10" | 28 1/2" (2'-4 1/2")  | 116" (9'-8")  | 22.96 |

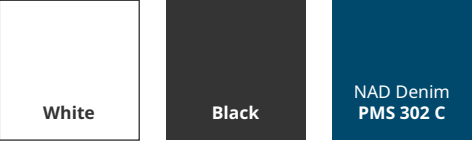
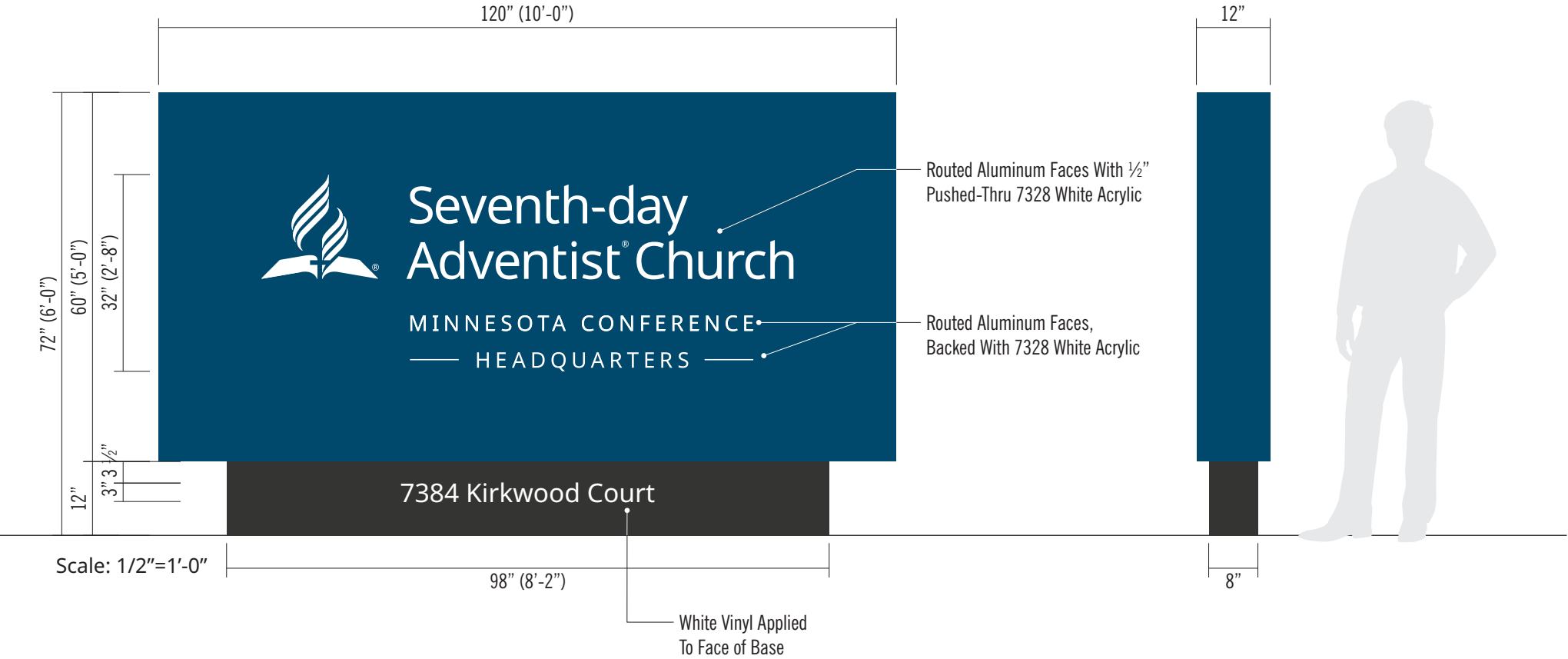


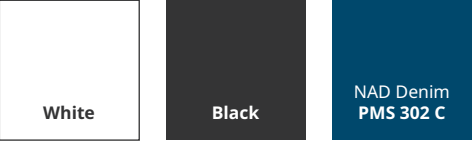
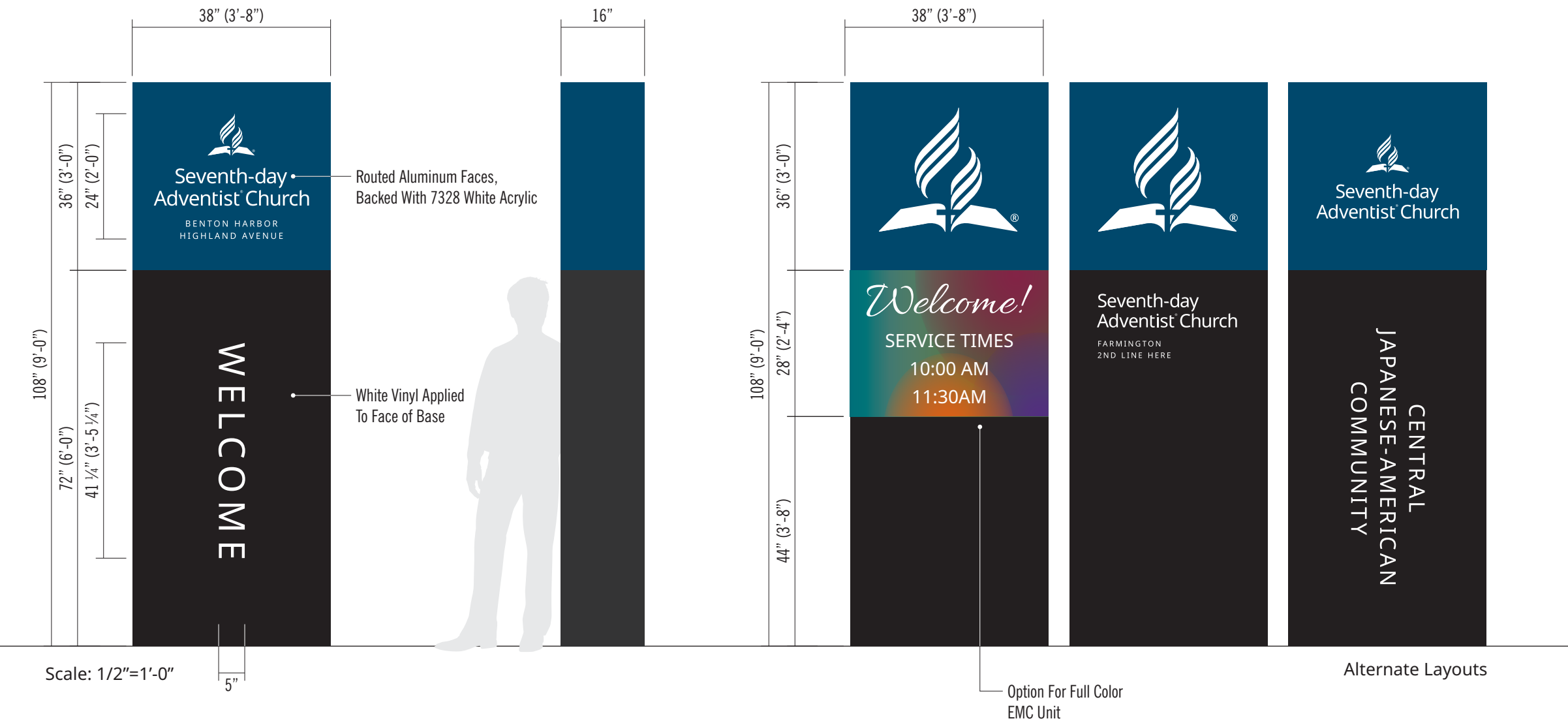
Section Detail | NTS

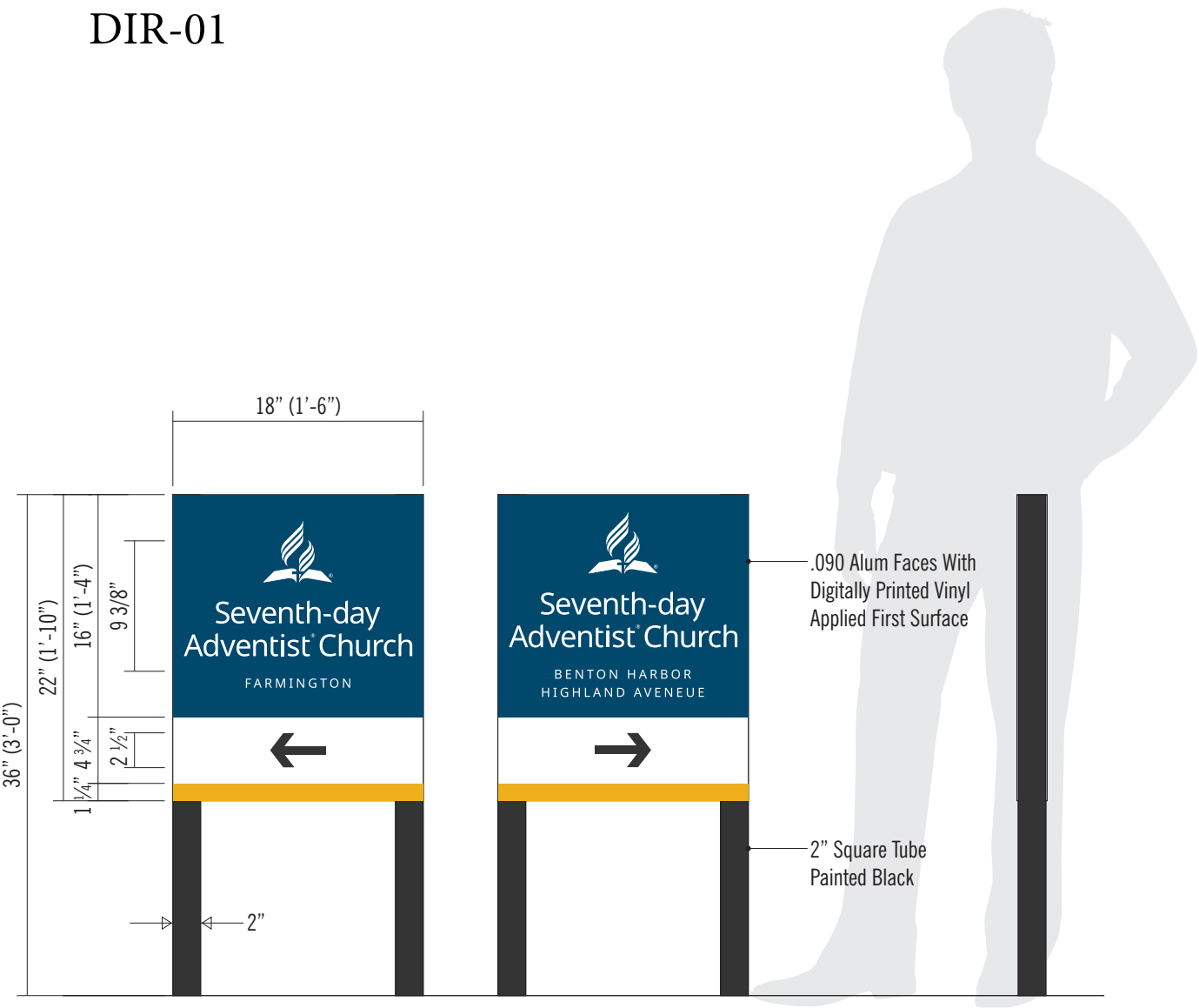


MS-03EMC

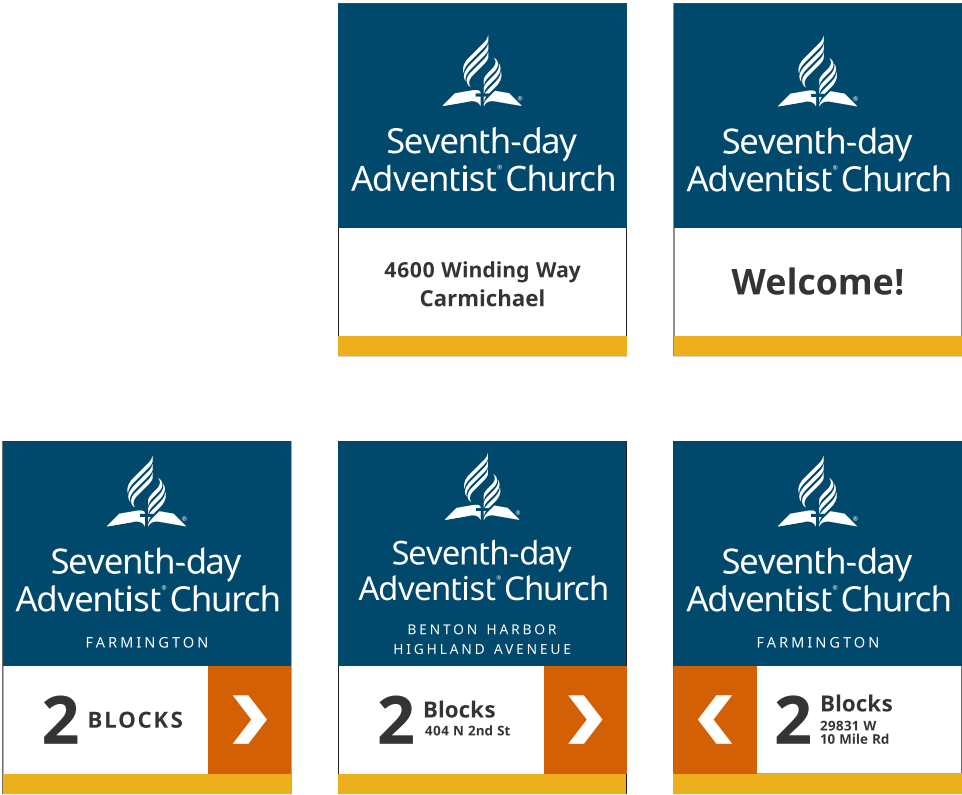






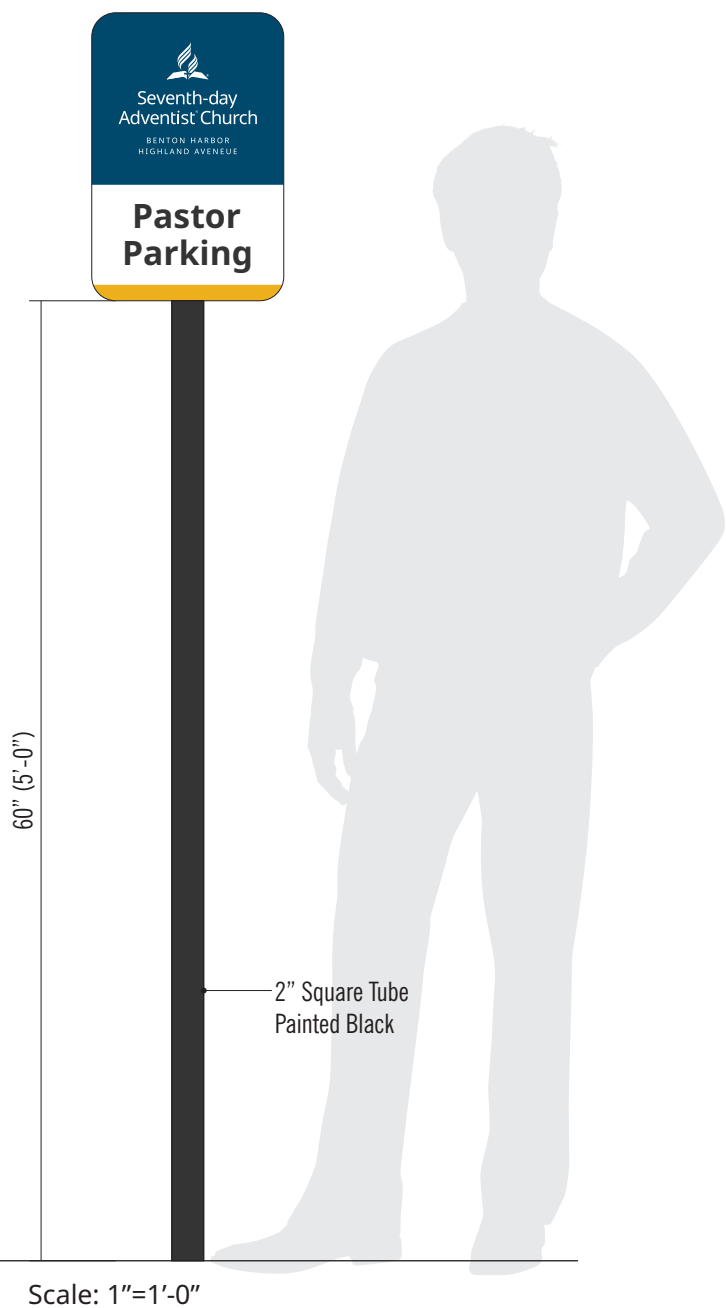


Scale: 1"=1'-0"



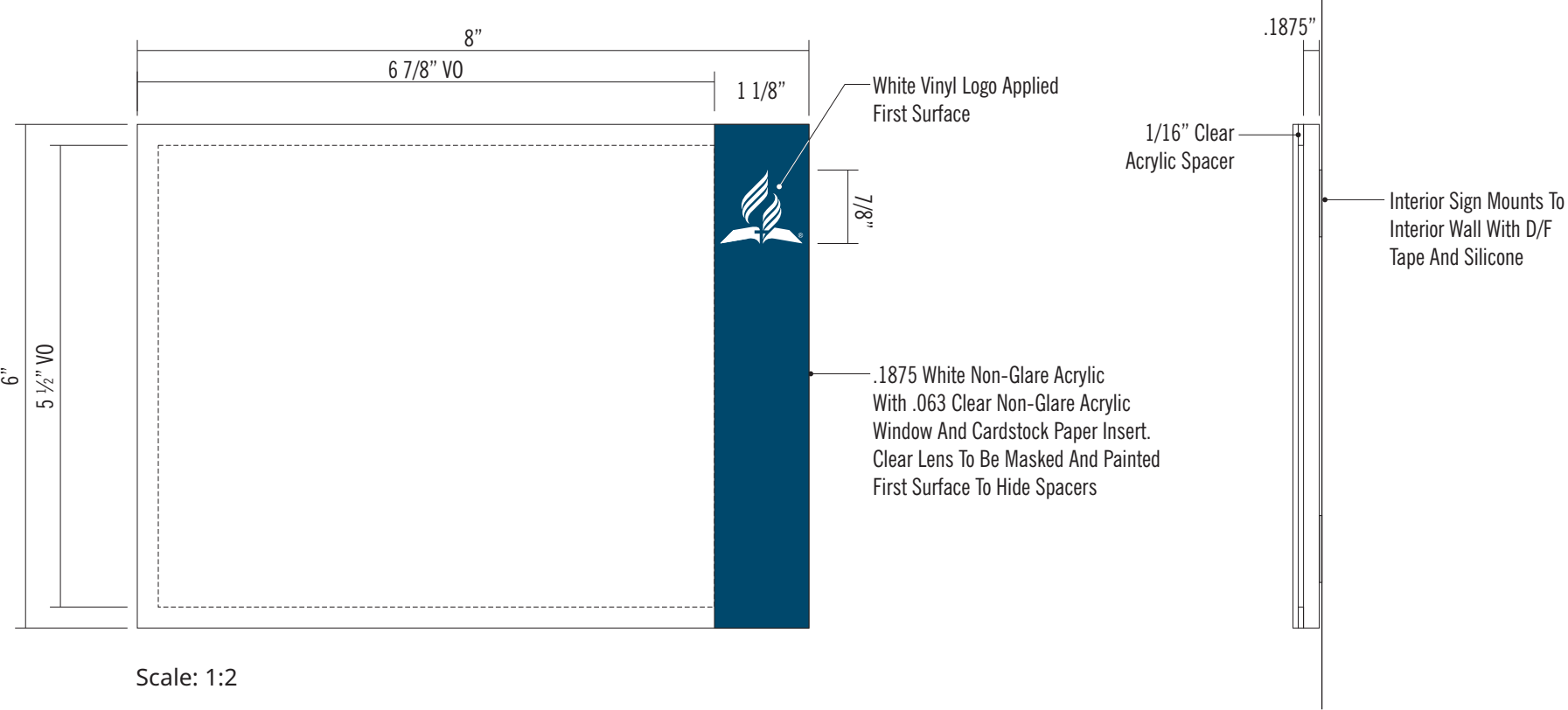
Alternate Layouts



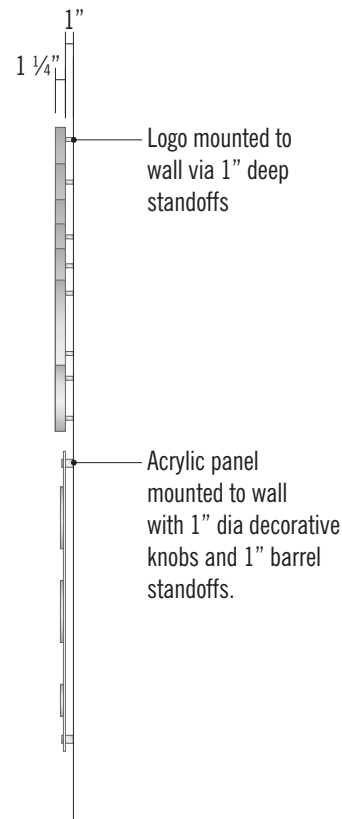
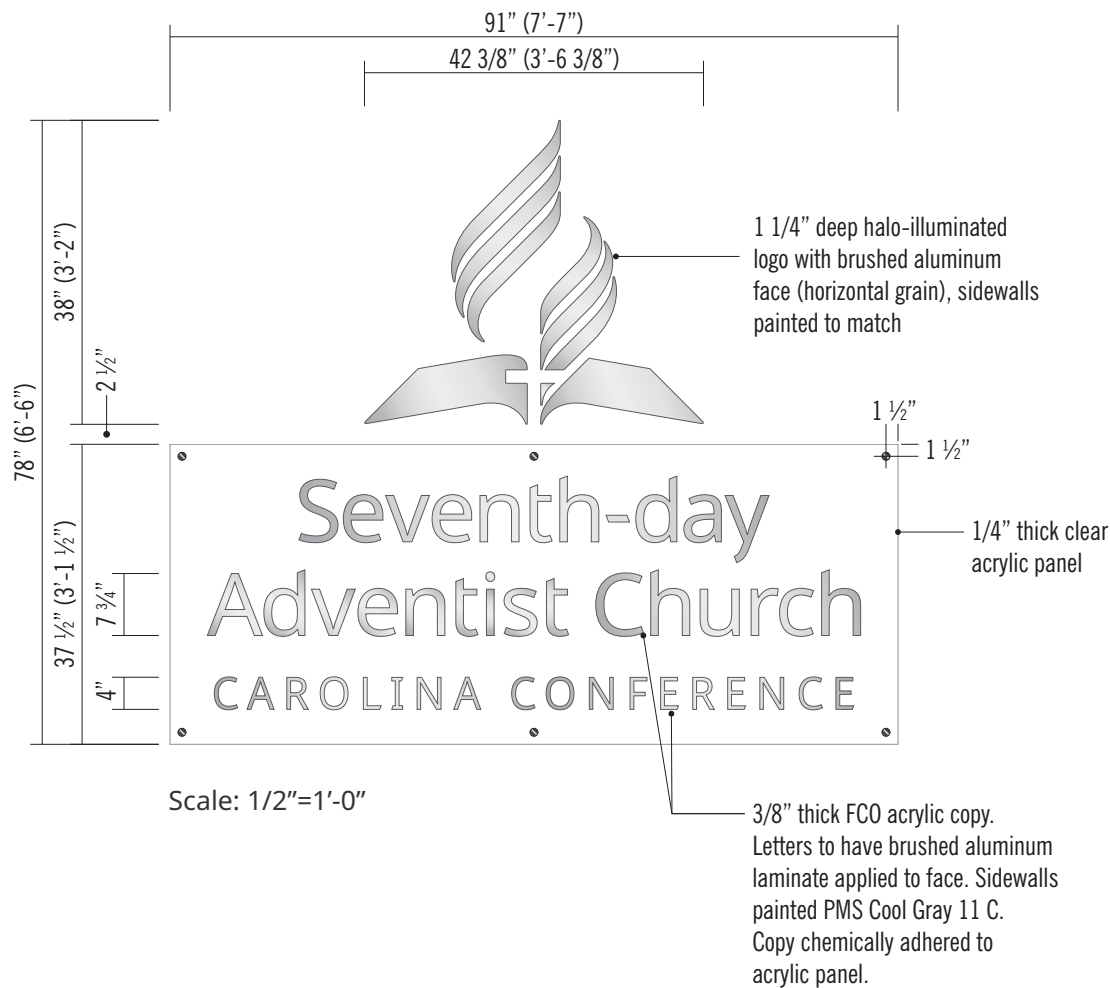


Alternate Layouts





IWS-01



IWS-02



ALTERNATE SIZE

Scale: 1/2"=1'-0"

